

AN EMPLOYER'S GUIDE TO EXCEPTIONAL TALENT



FLORIDA
SOUTHERN
COLLEGE



WE'RE HERE TO CONNECT YOU WITH UNLIMITED POTENTIAL.

Florida Southern College students enter the workforce with more than a degree. They come armed with a comprehensive education from one of the nation's top-ranked private colleges.

According to the NACE (National Association of Colleges and Employers) job outlook survey, **hiring employers look for leaders who can collaborate effectively, communicate meaningfully, and problem solve efficiently.** We are committed to providing students with hands-on experiences that build these skills.

Partner with our Career Center and you'll have ongoing opportunities to meet outstanding candidates for your job and internship openings, introduce them to your company, and contribute to their development.

The top 5 skills employers find essential in recent grads:

- ▶ **Critical Thinking/Problem Solving**
- ▶ **Teamwork/Collaboration**
- ▶ **Professionalism/Work Ethic**
- ▶ **Oral/Written Communication**
- ▶ **Leadership**



WHAT DO OUR GRADUATES HAVE TO SAY?

92%

FEEL CONFIDENT
IN THEIR **WRITTEN
AND ORAL
COMMUNICATION
SKILLS**



95%

FEEL CONFIDENT
IN THEIR **CRITICAL
THINKING
SKILLS**



86%

HAD OPPORTUNITIES TO
**COLLABORATE WITH
OTHER STUDENTS
ON CLASS PROJECTS**



FLORIDA SOUTHERN STUDENTS ARE EQUIPPED WITH THE EXPERIENCES AND SKILLS TO MAKE AN IMPACT ON YOUR BUSINESS.

Florida Southern is a national leader in engaged learning. Our students learn through a wide variety of hands-on, real-world projects. For example: collaborating with peers to develop and implement a major marketing campaign, managing large-scale events and \$10K+ budgets, honing presentation skills through stage performances, conducting original research, building intercultural awareness through study abroad, or being leaders in the classroom and community.

Across all of our programs, FSC students develop the broad knowledge, deep understanding, and practical skills that are most desired by today's employers. **In fact, 95% of employers say they look for new hires with experience. From the moment students enroll until after they graduate, Florida Southern provides students opportunities to build their resume and expand their network.**

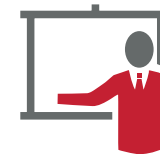
“The students and alumni of Florida Southern College are professional, engaging, and prepared! It’s no wonder why we’ve hired more than 70 students and alumni across the nation and 22 students and alumni into our Management Trainee Internship and Sales Management Training program in just the past 3 years!

—Christina Reese, Talent Acquisition Specialist, Enterprise Holdings Inc.



100%

PARTICIPATE IN HANDS-ON LEARNING EXPERIENCES, INCLUDING **INTERNSHIPS, PERFORMANCE, STUDY ABROAD, OR RESEARCH**



200+

TRAVEL EACH YEAR TO **PROFESSIONAL CONFERENCES**—NEARLY HALF **PRESENT THEIR OWN RESEARCH**



100%

HAVE OPPORTUNITIES TO **GAIN RELEVANT EXPERIENCE WITH REAL COMPANIES THROUGH OUR INTERNSHIP GUARANTEE**

CONNECT WITH US.

FSC's Career Center offers a variety of ways to help you promote your company and meet highly qualified candidates.



HANDSHAKE

Post jobs, internships, volunteer opportunities and review student profiles on our online networking platform. We can even help you create an account and post jobs.



CAMPUS INTERVIEWS

Let us know what you're looking for. We'll advertise your campus visit and schedule private interviews with qualified candidates.



EXPO AND NETWORKING

We offer two exceptional events where you can meet many potential interns and job candidates: our Career & Internship Expo held every spring and a more casual Networking Night held in the fall. The Career, Internship, and Graduate School Expo is held on FSC's campus in the fall, and the Consortium Expo happens in Tampa in the spring.



"MOC" INTERVIEW DAY

Held twice a year in the fall and spring, these practice interviews give you an early opportunity to meet some of our top students one-on-one and offer feedback on their interviewing skills.



EVENT PARTICIPATION

Join other employers for panel and round table discussions on a variety of career-related topics. This is an excellent way to increase your presence on campus and help students get to know your company better.



ON-SITE VISIT

Schedule a field trip for FSC students to visit your company in person where they'll get a feel for what it would be like to be a member of your team.



TABLING

Reserve a table at a popular location on campus where you can meet students and promote your company.



"I have worked closely with Florida Southern College and the Career Center for many years in both recruiting and coaching "Moc" interviews. These students are outstanding! They show the utmost professionalism in everything from how they present themselves and prepare their resumes to how they enter and perform in the workforce."

– Sharon Schackne, Director of Human Resources, Ledger Media Group

LET'S WORK TOGETHER.

Visit our website to register with us. Call or email to learn more about opportunities for you and your company.

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flosouthern.edu/career

Connect with us on social media:

 Florida Southern College Career Services
 @fscocareerservices

“Florida Southern College is a wonderful resource. Their students are well prepared for the business and technology world and represent themselves in a professional and respectful manner. We appreciate the continued support of FSC’s Career Center. They’re responsive to employers’ needs and offer a wide variety of opportunities to network/interact with students.”

— **Greg Shell**, Regional Vice President, Auto-Owners Insurance



Career Center

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